ROBERT WAGNER

Director of Design / UX

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I've played an integral role in working on complex projects start to finish. From the initial Information architecture, journey maps, user flows and personas, to style guides, high fidelity wire-frames, and interactive prototypes.

My artistic passion is still for beautiful, functional design and great digital experiences.

Skills

Design Software

- Photoshop
- Illustrator
- XD
- Aftereffects
- Premier
- Animate
- InDesign
- Sketch
- Figma
- InVision

Language

- HTML5
- CSS3

CMS

- Wordpress
- Magento

Analytics

- VMO
- Google Analytics
- Adwords

OS

- Windows
- Mac

Certifications

2019 - 2020
Human Computer Interaction
for UX Design

2018 - 2020
UX for E-Commerce

2017
UX for Mobile
Information Architecture
Mobile Web Design

Work Experience

Contract UX Design and Consulting

Mar 2021 – present

From small audits to full scale projects and anything in the digital space.

- **Web Design**
- **UI/UX Consulting**
- **IA (Information Architecture**
- **Website Maintenance**

Perrill

Mar 2018 – 2020
2 yrs

Director of Design / UX

- **Colborating and overseeing the UX and design process from kickoff to launch.**
- **Working with the design and development team on the functional layout and design of deliverables.**
- **Creating site maps, high-fidelity wire-frames, responsive designs, and fully interactive prototypes**
- **Presenting concepts and conducting UAT and QA testing**

First Scribe

Mar 2014 – 2018
4 yrs

Executive Creative Director

- **Building a team of digital designers to support clients in executing designs that delivered brand consistency, UX experience, and data driven expectations for clients and end-users.**
- **Moving processes from waterfall with a push to more agile by bringing on project managers, cross-functional teams, scrum-master team leaders, and co-collaborative processes for UAT and UX QA post-launch**

First Scribe

Mar 2010 – 2014
4 yrs

Creative Director

- **Responsible for site map production, strategy, creative kickoff, asset collection, project management, user reviews and buy-offs, from the beginning to end of the deliverables.**
- **Learning, teaching, and mentoring a growing team of designers and developers in the new age of responsive design for multiple devices**

EDUCATION

1998 - 2000
NHCC
Associate of Arts (AA), Graphic Design

1997 - 1998
Music Tech / McNally Smith
(AA), Composition, Applied Theory